

**CUSTOM EVENTS OVERVIEW**

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# **2020 CORINIUM ACCESS**

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# CORINIUM ACCESS

*"There are many companies holding data analytics conferences & roundtables. I find Corinium to be the best of them all"*

**Franco Stipa, VP, Advanced Analytics, Aramark**

*"I still experience epiphanies through these roundtables because of the quality of participants & their willingness to share both wins & losses"*

**Larry Shiller, CDO, Rising Star Foundation**

*"One of the best round tables I have been to with analytics practitioners"*

**Deepak Jose, Head of Digital Business Strategy & Advanced Analytics, Mars**

*"In a data analytics jungle in which we live today, the roundtable helped me confirm challenges & good practices that other companies are implementing in this space"*

**Aleksandar Lazarevic, VP Adv. Analytics & Data Engineering, Stanley Black & Decker**

*"High quality of discussion on data topics that is facing us in real-world scenarios & also give us opportunity to learn from other leaders in the industry"*

**Manzoor Mohideen, AVP, Data Management, Pacific Life**

*"An insightful conversation on the human elements of data science in a cross industry setting."*

**Sally Bashuan, Head of Data & Analytics, Aviva Investors**

*"A fantastic roundtable discussion that brought insightful perspectives from multiple industry sectors"*

**Steven Faull, BI & Strategy Leader, William Grant & Son**

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# AN OVERVIEW

Corinium is globally renowned for our leading conferences, market research and the best real-time digital learning opportunities.

Acquiring new clientele and creating lasting relationships with your customers is the key to growing a profitable business. At Corinium Access, we understand the role experiential events play in establishing an authentic bond to retain existing relationships and build new ones. We don't just understand events. We live them.

We consistently work with Fortune 1000s technology companies to accelerate their marketing programs. Collectively, we have worked on 1000s of market leading events; from building our own, to helping technology and consultancy firms build theirs; from creating small and intimate digital roundtables, to large scale virtual events, in all corners of the world.

Our events offer incredible insights from the world's leading experts across data & analytics/ corporate learning & development/ customer experience & success/ information security, and shared services, covering industries including: Financial Services, Banking, Insurance, Government, Hospital & Health Care, Computer Software, Telecommunications, Retail, Pharmaceuticals, Higher Education, Utilities, Oil & Energy, Automotive, Consumer Goods and many more.

We cut through the digital noise and put our clients in front of their target audience.

## OVERVIEW OF CORINIUM CUSTOM EVENT PARTICIPANTS

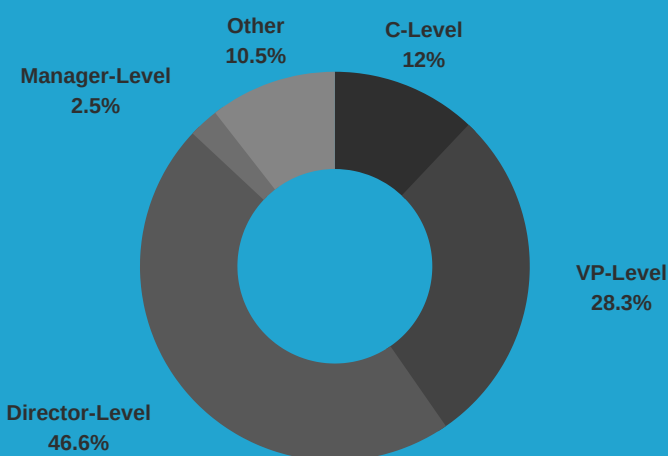


FIG. 1 SENIORITY OF ATTENDEES

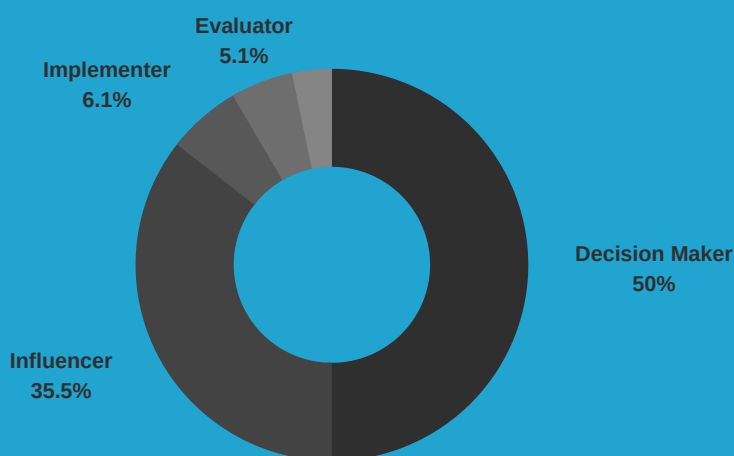


FIG. 2 DECISION MAKING RESPONSIBILITIES

# SAP'S EXPERIENCE ECONOMY

**5 VIRTUAL ROUNDTABLE SERIES, 43 UNIQUE SENIOR PARTICIPANTS**

**GEO: US | KEY AUDIENCE: CUSTOMER EXPERIENCE**

## SAMPLE LIST OF ATTENDEES:

- AVP Experience Design
- CCO & SVP Global Clients
- Chief Digital Officer
- Chief Global Digital CX Architecture & Innovation Leader
- Chief Marketing & eCommerce Officer
- Client Success Director
- Dir., of Customer Service Development
- Director of CX Insights
- Director of Strategy & Analytics
- Director, Voice of the Customer
- Exec. Dir., Strategy & Business Services
- Global Dir., Customer Acquisition & Partnerships
- Global Dir., Digital Experimentation & Insights
- Head of Consumer Experience Design
- Head of CX
- Head of Digital
- Head of Global Customer Experience
- Head of Marketing Technology & Customer Experience
- Head of Strategy, End User Platforms
- Senior Dir. of Customer
- SVP, Head of Product for Customer Journeys
- VP | Digital Platform Optimization
- VP of Communications & CX
- VP of Sales, National Accounts
- VP, Advanced Analytics
- VP, Customer Insights Lead
- VP, Sr. Business Initiatives Consultant, Corp. CX | Remediations
- VP, Strategy & Business Services, Global Technology Infrastructure

## SAMPLE LIST OF COMPANIES REPRESENTED:

- American Express
- Anheuser-Busch InBev
- Aramark
- Baker Hughes
- Bank of the West
- BNY Mellon
- Broadridge
- Cambria
- Citi
- DHL
- Direct Energy
- Fidelity Investments
- Healthfirst
- Honeywell
- JPMorgan Chase
- KeyBank
- Mass Mutual
- Mayo Clinic
- MetLife
- Philip Morris International
- Prudential
- Schneider Electric
- Sherwin-Williams
- State Street
- U.S. Bank
- Verizon
- Wells Fargo
- Wellstar Health

***"Great insights that I can apply to my position going forward. I highly recommend joining an upcoming roundtable"*** **Bill Coward, SVP, Treasury Management Sales Consultant, Wells Fargo**

***"Helped me see that the burden of challenges is shared across industries, learn about what is and isn't work others and obtain a feeling of community"***

**Andres Hernandez, Director of Customer Service Development, DHL Group**

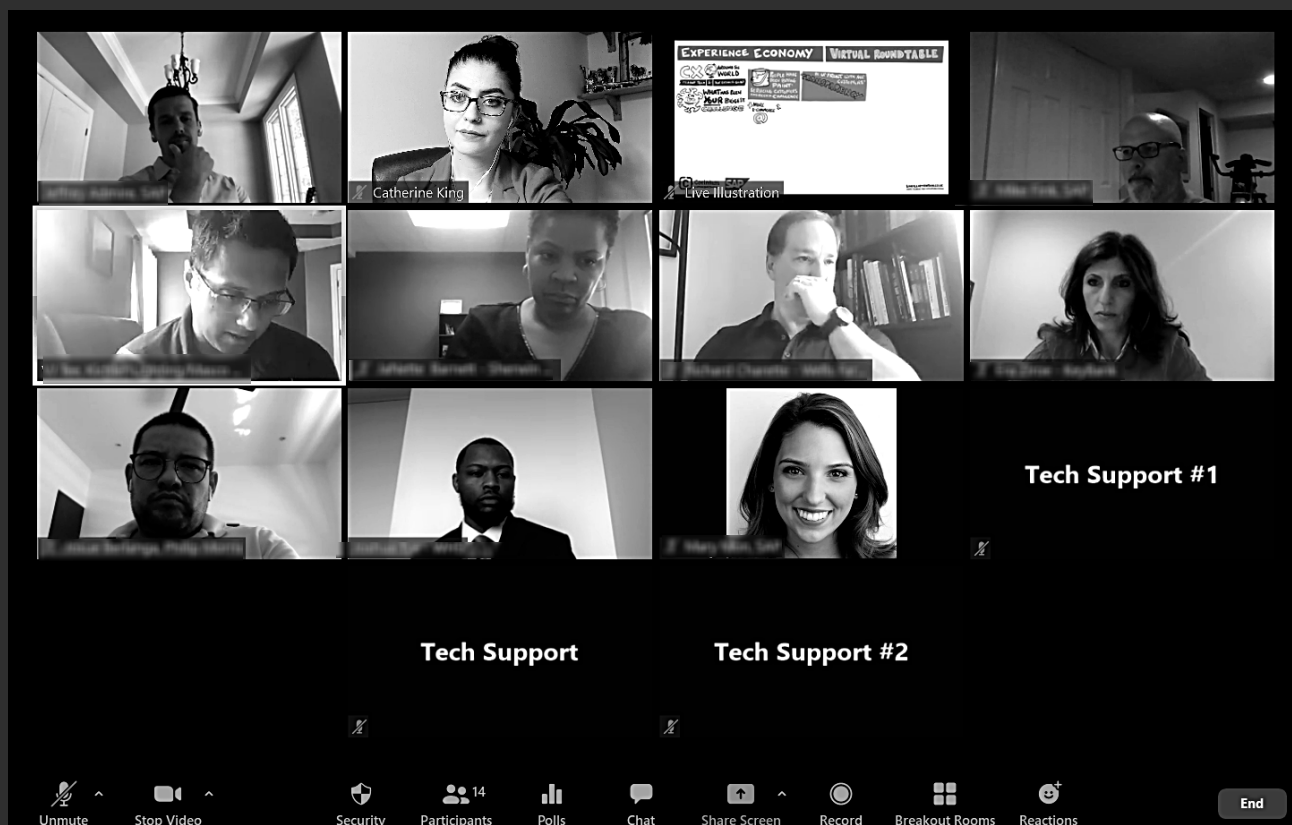
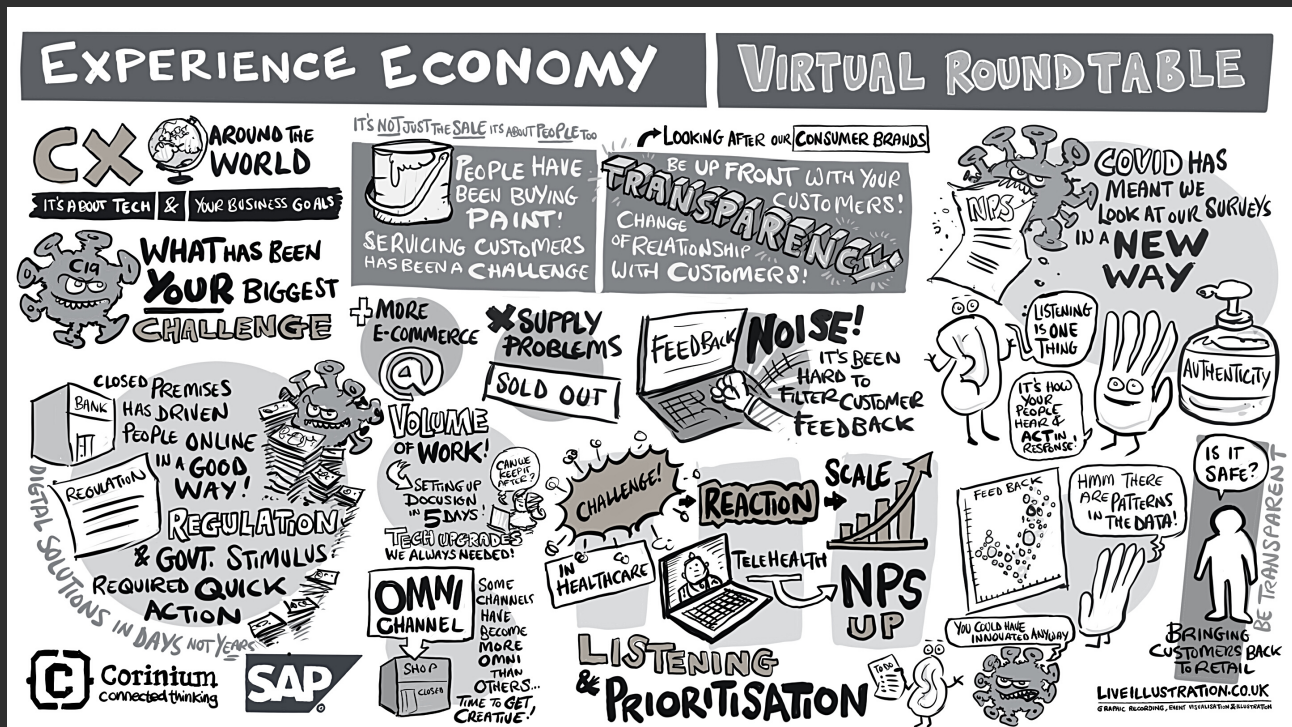
***"A great opportunity to collaborate, share and learn with a diverse and experienced group of experts"*** **Joseu Berlanga, Head of Care & Multichannel, Philip Morris International**

***"Good to chat with your peers to understand the nature of the challenges we are going through and to tackle them"*** **Raj Sadasivan, Chief Global Digital CX Architecture & Innovation Leader, Schneider Electric**



# SAP'S EXPERIENCE ECONOMY

5 VIRTUAL ROUNDTABLE SERIES, 43 UNIQUE SENIOR PARTICIPANTS  
GEO: US | KEY AUDIENCE: CUSTOMER EXPERIENCE



# QLIK'S DATA & ANALYTICS

**9 VIRTUAL ROUNDTABLE SERIES, 114 UNIQUE SENIOR PARTICIPANTS**

**GEO: US | KEY AUDIENCE: DATA & ANALYTICS**

## SAMPLE LIST OF ATTENDEES:

- Analytics Technical Officer
- Associate Director Data Management & Platform
- AVP Life Data Strategy
- AVP, Data Management
- Business Intelligence Director, Health
- Chief Data and Analytics Officer
- Chief Data Officer
- Chief, Data Strategy Section
- CIO
- CIO, Head of IT, Americas
- Data Engineer
- Data Insights & Analytics Lead
- Director - Data Analytics Strategy
- Director - Data lake, Analytics & Digital Transformation
- Director Data Services
- Director Enterprise Data Intelligence
- Director of Advanced Analytics
- Director of Analytics and Architecture
- Director of Analytics Strategy
- Director of Customer Acquisition
- Director of Data & Analytics
- Director of Data and Performance Analytics
- Director of Data Science & Analytics
- Director of Data Science and Engineering
- Director of Machine Learning
- Director Planning and Advanced Analytics
- Dir., Advanced Analytics and Data Science, Office of Chief Digital Officer
- Director, Compliance Monitoring & Analytics
- Director, Enterprise Master Data
- Director, Global Operations Science and Analytics
- Director, IT Transformation
- Dir., Joint Security Operations Centre Analytics, Global Cyber Security
- Director, Marketing Analytics
- Director, Talent Acquisition Operations and Analytics
- Executive Director Analytics and Segmentation
- Executive Director of Bioinformatics & Clinical Data Science
- Exec. Dir. of Product Management and Advanced Analytics
- Executive Director, Data Science & Machine Learning
- Executive Director, Global Marketing: Analytics, Technology & Strategy
- Executive Leader of Digital, Data and Analytics Services
- Executive Vice President / Regional Claims VP
- Global Director - IT
- Global Director - Manufacturing
- Global Exec., Head of Tech. & Data Innovation, Customer Value, Human Pharma Business Unit
- Head of Analytics and Data Science
- Head of Analytics and Innovation, HR Canada
- Head of Data & Analytics
- Head of Data Management & Governance
- Head of Digital Business Strategy & Advanced Analytics
- Head of Risk Management & Analytics
- HPC Division Leader
- Josh Edwards, Head of Data Science / Director Data Management
- Senior Center of Excellence Leader - Data Governance
- Senior Data Scientist | Group Advanced Analytics
- Senior Director - Global Head - Audit Data Analytics
- Senior Director Digital, Analytics & Automation
- Senior Director of Engineering
- Senior Director, Channel and Product Analytics
- Senior Director, Data & Analytics
- Senior Director/Associate Principal, Brand Analytic
- Senior Vice President, Retail Risk Analytics
- Sr Director, Data Science
- Sr. Director Merchandising Analytics
- Sr. Director PMO / Enterprise Analytics
- Sr. Director, Analytics & Data Science Strategy
- Sr. Director, Central Data/AI
- Sr. Director, Product Director, Data Platform and Data Services (R&D Tech)
- SVP of Analytics & Optimization
- Vice President - System/Data Security
- Vice President Data Analytics
- Vice President, Claims Vendor Management
- Vice President, Data Strategy & Architecture
- Vice President, Financial Data Solutions
- Vice President, Information Technology
- Vice President, Rocket Data
- VP - Research, Analytics & Data
- VP of Advanced Analytics & Data Engineering
- VP of Analytics
- VP, Advanced Analytics
- VP, Data Engineering, Data Science & Analytics
- VP, Data Platform

# QLIK'S DATA & ANALYTICS

9 VIRTUAL ROUNDTABLE SERIES, 114 UNIQUE SENIOR PARTICIPANTS  
GEO: US | KEY AUDIENCE: DATA & ANALYTICS

## SAMPLE LIST OF COMPANIES REPRESENTED:

- Acme Brick
- AIG
- Alliance Bernstein
- Allstate
- American Integrity Insurance
- Amica Insurance
- Aramark Refreshment Services
- Aramark
- ARI
- Aspen Insurance
- Axa Equitable
- AXA XL
- Axxess Financial
- BaneCare Management
- Bank of America
- Bayer
- BlackRock
- Bloomberg
- Boehringer Ingelheim International
- Bumblebee
- Caliber Home Loans
- Catalina Marketing
- Charles Schwab
- Children's Hospital of Philadelphia
- City of Hope
- Claire's
- Comcast
- County of San Mateo
- Dart Container
- Deutsche Bank
- Dexcom
- DHL Group
- Domino's
- Enersys
- Farfetch
- Fiat Chrysler Automobiles
- FleetCor
- Gilead
- Grainger
- Great Expressions Dental Centers
- GSK
- GSN Games
- Harman International
- HAVI
- HBO
- Hilton
- HSBC
- Ibotta
- Inspire Brands
- JPMorgan Chase & Co.
- KPMG
- Los Alamos National Laboratory
- Lowe's
- Manulife
- Mars, Inc
- MUFG
- Neiman Marcus
- Pacific Life
- Pekin Insurance
- Pratt & Whitney
- ProHealth Care
- Providence Health
- Quicken Loans
- Raymond James
- RBC
- Remington Hotels
- Riocan
- Schnucks
- Sampo International
- Stanley Black & Decker
- TD Ameritrade
- TE Connectivity
- The Capital Group
- The Vanguard Group
- Ticketmaster
- Trimble
- Unum Group
- Visteon Corporation
- Wacker Chemie
- Walgreens Boots Alliance
- World Food Programme





# QLIK'S DATA & ANALYTICS

9 VIRTUAL ROUNDTABLE SERIES, 114 UNIQUE SENIOR PARTICIPANTS  
GEO: US | KEY AUDIENCE: DATA & ANALYTICS

*"Great platform to learn from data experts"*

Manjeet Singh, Director, Global Operations Science & Analytics, DHL Group

*"Great sharing & benchmarking opportunity"*

Frederique De Letter, Director, Enterprise Data Intelligence, Domino's

*"Great discussion & great group of people. Strong topics that are extremely relevant on our journey"* Ryan Austin, Director of Analytics & Architecture, Dart Container

*"Engaging & interesting. It was good to learn about challenges that other organizations are facing & to confirm that many of them are common"* Aleksandar Lazarevic, VP, Advanced Analytics & Data Engineering, Stanley Black & Decker

*"Well worth the time to gain insights from other executives"*

Bill Lepler, Director, Marketing Analytics, City of Hope

*"This was a great learning opportunity, the ideas shared by other executives were eye opening"* Nick Rotich, Vice President, Financial Data Solutions, MUFG

STRATEGIZING YOUR DATA TRANSFORMATION VIRTUAL ROUNDTABLE

22<sup>nd</sup> October 2020

**WHAT are the KEY INGREDIENTS of a SUCCESSFUL DATA STRATEGY?**

- ANALYTICS
- DATA COVERNANCE
- MAKING DATA TRANSPARENT
- ENABLING SELF-SERVICE
- LEAD with VALUE
- REUSEABILITY of DATA ASSETS.
- CONSOLIDATED DATA (SINGLE SOURCE OF TRUTH)

**CLEANING & VALIDATING DATA CAN CREATE BOTTLENECKS**

- NEED to BALANCE ACCURACY with COMPLEXITY.
- BUSINESS TRANSLATOR to BRIDGE the GAP between LEADERSHIP and DATA TEAMS
- HELPING to UNDERSTAND the PAIN POINTS
- they have to WEAR SEVERAL HATS

**THERE'S NO STANDARD MODEL for DevOps**

- IF DATA is TRANSPARENT then BUSINESS LEADERS don't NEED to KNOW EVERYTHING about it..
- IDENTIFY ANALYTICS CHAMPIONS
- DEMONSTRATE VALUE early to WIN TRUST & SCALE FROM there..
- INGREDIENTS of a GOOD DATA SCIENTIST:
  - PROBLEM SOLVING.
  - FOCUSED on DATA USEABILITY.
  - VALUE MINDSET.
  - GOOD DATA STORYTELLING.
- THE PRODUCT OWNER must be able to NAVIGATE ORGANIZATIONAL POLITICS.
- LEAD the WAY, BUDDY!

**Corinium connected thinking** **Qlik Q** **LIVEILLUSTRATION.CO.UK**  
GRAPHIC RECORDING, EVENT VISUALISATION & ILLUSTRATION

# THE DATA & ANALYTICS SERIES

**4 VIRTUAL EXECUTIVE ROUNDTABLE SERIES, 50 UNIQUE SENIOR PARTICIPANTS**  
**GEO: US, UK, GERMANY, NETHERLANDS | KEY AUDIENCE: DATA & ANALYTICS**

## SAMPLE LIST OF ATTENDEES:

- Chief Data and Analytics Officer
- Chief Data Officer
- Director Business Analysis
- Director of Data Science and Analytics
- Global Director Consumer Insight
- Global Head of Analytics - Motors
- Global Head of Business Data Architecture GBM
- Global Head of Finance Data Visualisation
- Head Big Data & AI
- Head of AI
- Head of Analytics
- Head of Audience Insight
- Head of Automated Intelligence Investing
- Head of Data & Analytics
- Head of Data Science
- Head of Data Strategy
- Head of Global Commercial Analytics
- Head of Predictive Analytics
- Senior Director, Digital Transformation
- Snr Global BI Leader
- SVP / Director Risk Management
- VP Data Science
- VP Analytics
- VP Data Analytics
- VP Enterprise Data & Analytics
- VP of Advanced Analytics & Data Engineering
- VP, AI and Machine Learning Research

## SAMPLE LIST OF COMPANIES REPRESENTED:

- ABNAmro
- Airbus Group
- Aramark
- Axa PPP
- Barclays
- Boehringer Ingelheim International
- BP
- EasyJet
- eBay Classified Groups
- Federal Reserve Bank
- Fidelity Investments
- Finiata
- Hanover Insurance Group
- H-Hotels
- HSBC Bank
- JP Morgan
- MercyFirst
- Morgan Stanley
- New York Life
- Pepsico
- REVÍ! Sports International
- Santander Global Corporate Banking
- Stanley Black & Decker
- Synchrony Financial
- Telegraph Media Group
- Toyota Financial Services
- UBS Asset Management

***"The roundtable was very well organised & the conversation was great. I look forward to continuing the discussion offline"***

**Ben Dias, Director of Data Science & Analytics, EasyJet**

***"I was impressed by the range of organisations represented & value the insights shared"***

**Nina Monckton, Head of Data Strategy, AXA PPP**

***"An excellent, inclusive discussion covering a wide range of relevant topics, with some of the industry's most advanced practitioners"***

**Russell Barker, Head of Macro Data Strategy, Morgan Stanley**

***"Really helped me learn from the experiences of other companies"***

**Cristian Stollberg, Head of Finance, Zenjob**

# THOUGHTEXCHANGE'S MEETING & GREET

**1 INTERACTIVE VIRTUAL ROUNDTABLE, 17 UNIQUE SENIOR PARTICIPANTS**  
**GEO: US | KEY AUDIENCE: CX**

## SAMPLE LIST OF ATTENDEES:

- Chief Customer Officer
- CXO
- Dir. CX Strategy and Design
- Director, Customer Experience
- Director, Solution Engineering | Customer Experience
- Executive Director, Global Customer Service
- Global Head of Customer Experience Insights - Product & UX
- Head of Care & Multichannel
- Head of Customer Insights and Analytics, eCommerce
- Head of Customer Service
- Head of CX
- Head of CX Consulting
- Head of Innovation
- Head of Member Services
- Vice President of Customer Experience
- Vice President, Lead UX Researcher
- VP Technology, Customer Success
- Worldwide Director of CX

## SAMPLE LIST OF COMPANIES REPRESENTED:

- Brightstar Device Protection
- City National Bank
- Cogni
- DocuSign
- Engine Group
- Farmers Insurance
- Freddie Mac
- Honeywell
- Kraft Heinz
- Lenovo
- MUFG, Union Bank
- Northwestern Mutual
- Parkland Health & Hospital System
- Philip Morris International
- Prudential
- SAP
- Sun Basket
- Tarte Cosmetics

**"Excellent sharing of CX trends with top thought leaders"**

**Brian Powers, Chief Customer Officer, Brightstar Device Protection**

**"A great experience. Concrete and focused to the issues we face right now"**

**Joseu Berlanga, Head of Care & Multichannel, Philip Morris International**

**"One of the best virtual forums I've attended thus far. The flow, content, CX leader and information shared was very useful. Definitely worth attending again and again"**

**Dion Davis, Head of Member Services, Cogni**

**"Great format, topic and discussion"**

**Marine Palamutyan, VP, Lead UX Researcher, MUFG Union Bank**

**"Productive, 'different' and enjoyable format. Excellent use of my time"**

**Vishal Bhalla, CXO, Parkland Health & Hospital System**

# IBM'S CHIEF DATA OFFICER UK

1 VIRTUAL ROUNDTABLE, 14 UNIQUE SENIOR PARTICIPANTS

GEO: UK | KEY AUDIENCE: DATA & ANALYTICS

## SAMPLE LIST OF ATTENDEES:

- BI & Strategy Leader
- Head of Artificial Intelligence
- Head of Central Data Services
- Head of Data
- Head of Data & Analytics
- Head of Data and Analytics
- Head of Data Lab, Intelligent Enterprise Institute
- Head of Data Management
- Head Of Data, Tech & Analytics EMEA
- Head of HR&OD Insight, Analytics and Planning
- Head of Viewer Analytics
- Portfolio Head : Data Analytics and Products
- Tax Chief Data Officer
- Transformation Director & CDO

## SAMPLE LIST OF COMPANIES REPRESENTED:

- Aviva Investors
- AXA UK&I
- AXA XL
- BBC
- Dell Financial Services
- EY
- FCA
- ITV
- Kinesso - IPG Mediabrands Co
- NHS England and NHS Improvement
- SAP UK Ltd
- Three Ireland
- Wesleyan
- William Grant & Sons

*"An insightful conversation on the human elements of data science in a cross industry setting."* **Sally Bashuan, Head of Data & Analytics, Aviva Investors**

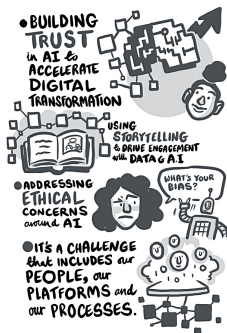
*"A fantastic round table discussion that brought insightful perspectives from multiple industry sectors"* **Steven Faull , BI & Strategy Leader, William Grant & Sons**

*"It's great to debate and get inspiration from peers in the industry all tackling the same challenges!"* **Ryan Murdoch, Head Of Data, Tech & Analytics EMEA, Kinesso - IPG Mediabrands Co**

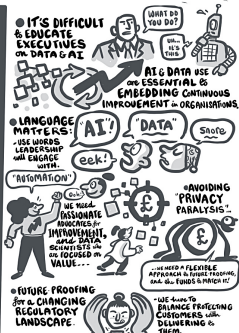


## CHIEF DATA OFFICER UK, VIRTUAL ROUNDTABLE

23<sup>RD</sup> SEPTEMBER  
2020



Corinium Connected Living IBM



LIVEILLUSTRATION.CO.UK

# IBM'S JOURNEY TO CLOUD SUMMIT

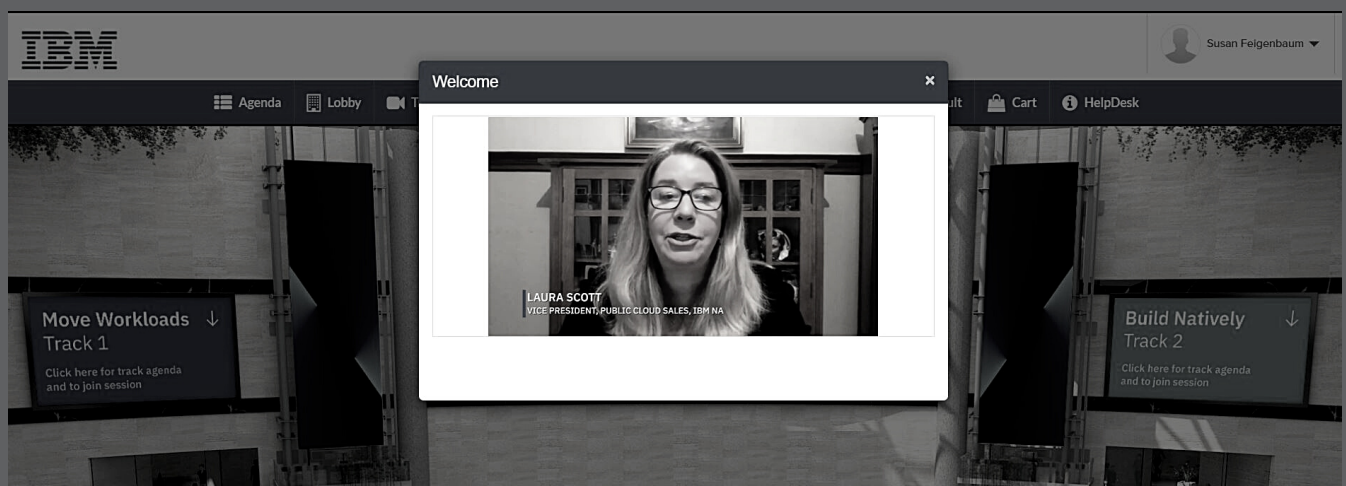
**1 CUSTOM VIRTUAL SUMMIT, 100+ UNIQUE SENIOR PARTICIPANTS**  
**GEO: US | TARGET AUDIENCE: DATA, ANALYTICS, IT, ENGINEERING**

## SAMPLE LIST OF ATTENDEES:

- Assoc Director, Architecture Services
- Associate Systems Engineer
- CDO
- CEO
- Chief Contact Center and CX Strategist
- Chief Technology officer
- CIO
- Client Director
- Client Innovation Leader
- Data Resiliency Architect
- Director of Cloud Platforms & Technology
- Director of Data and Performance Analytics
- Director of Information Technology
- Director, Global End User Services
- Head of AI, Data Science and Emerging Tech
- Head of IT Operations
- Leader, Technology Operations
- Managing Director, Technology Services
- Principal Software Architect
- Sr Dir Database Engineering
- Sr Director, Alliances & Business Development
- Sr IT Architect
- Senior Director - Infrastructure & Security
- Solutions Architect
- Vice President, Alliance Relationships
- VP Data - Head of Data Science and Analytics
- VP Information Security
- VP Information Systems
- VP of Business Development
- VP of Managed Services
- VP, Engineering IP Management
- VP, Hosting Operations

## SAMPLE LIST OF COMPANIES REPRESENTED:

- Ace Hardware Corporation
- AT&T
- AutoZone
- BAE Systems Inc.
- BaneCare Management
- Bank Of America
- Blue Ridge Beverage Co., Inc.
- Broadridge
- CIBC FirstCaribbean Bank
- Digital Realty Trust
- Duke Energy
- Environment Canada
- FedEx Services
- Fidelity Investments
- GEICO
- Hyatt Hotels Corporation
- Landmark Health
- Levi, Ray & Shoup
- Mizuho Bank
- National Express LLC
- Redwood Credit Union
- Ricoh USA
- Royal Caribbean Cruises International
- Staples
- STARWOOD RETAIL PARTNERS
- Sun Life
- TalkTalk plc
- TD Ameritrade
- The Hanover Insurance Group
- Truist Bank
- UPS
- Vista Food Exchange





# IBM'S JOURNEY TO CLOUD SUMMIT

1 CUSTOM VIRTUAL SUMMIT, 100+ UNIQUE SENIOR PARTICIPANTS  
GEO: US | TARGET AUDIENCE: DATA, ANALYTICS, IT, ENGINEERING

*"This was the best virtual conference I have been to. Everything was great. Format. Speakers. Q&A. Timing (not too long, not too short). Well done to both the speakers & those putting the event together behind the scenes"*

**Benton Bagot, Client Executive, IBM**

*"Kept my interest, as good as being in the room if not better."*

**Everett Thompson, Manager, Cloud & Data Center Investment, Digital Realty Trust**

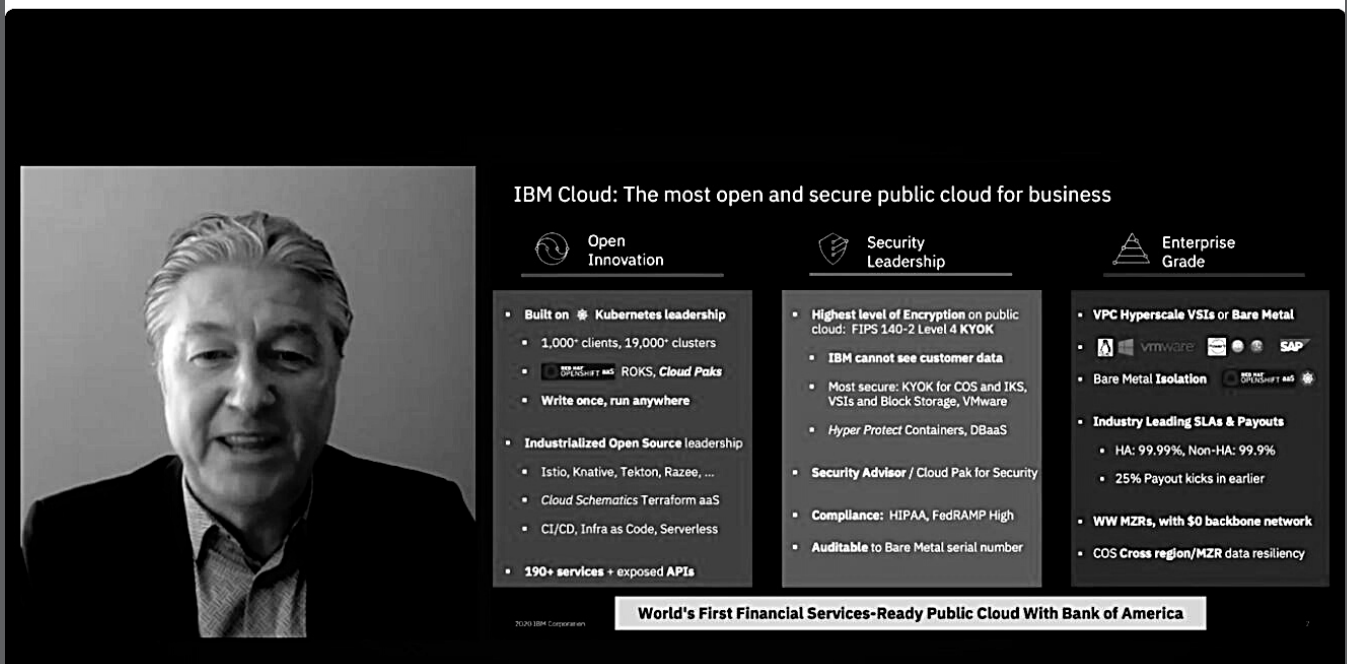
*"Everything was well put together. Thank you. Great work"*

**Robert Novo, Director, BT**

*"Very good & informative"*

**Roderick Zammit, Head of IT Operations, Kane LPI Solutions**

Moving Workloads (Click here to submit questions)



IBM Cloud: The most open and secure public cloud for business

| Open Innovation  | Security Leadership   | Enterprise Grade  |
|--|---|---|
| <ul style="list-style-type: none"><li>Built on  Kubernetes leadership</li><li>1,000+ clients, 19,000+ clusters</li><li> ROKS, Cloud Paks</li><li>Write once, run anywhere</li><li>Industrialized Open Source leadership<ul style="list-style-type: none"><li>Istio, Knative, Tekton, Razee, ...</li><li>Cloud Schematics Terraform aaS</li><li>CI/CD, Infra as Code, Serverless</li></ul></li><li>190+ services + exposed APIs</li></ul> | <ul style="list-style-type: none"><li>Highest level of Encryption on public cloud: FIPS 140-2 Level 4 KYOK</li><li>IBM cannot see customer data</li><li>Most secure: KYOK for COS and IKS, VSIs and Block Storage, VMware</li><li>Hyper Protect Containers, DBaaS</li><li>Security Advisor / Cloud Pak for Security</li><li>Compliance: HIPAA, FedRAMP High</li><li>Auditable to Bare Metal serial number</li></ul> | <ul style="list-style-type: none"><li>VPC Hyperscale VSIs or Bare Metal</li><li> VMware  SAP</li><li>Bare Metal Isolation </li><li>Industry Leading SLAs &amp; Payouts<ul style="list-style-type: none"><li>HA: 99.99%, Non-HA: 99.9%</li><li>25% Payout kicks in earlier</li></ul></li><li>WW MZRs, with \$0 backbone network</li><li>COS Cross region/MZR data resiliency</li></ul> |

World's First Financial Services-Ready Public Cloud With Bank of America

# IBM'S BUILDING NATIVELY LUNCH & LEARN

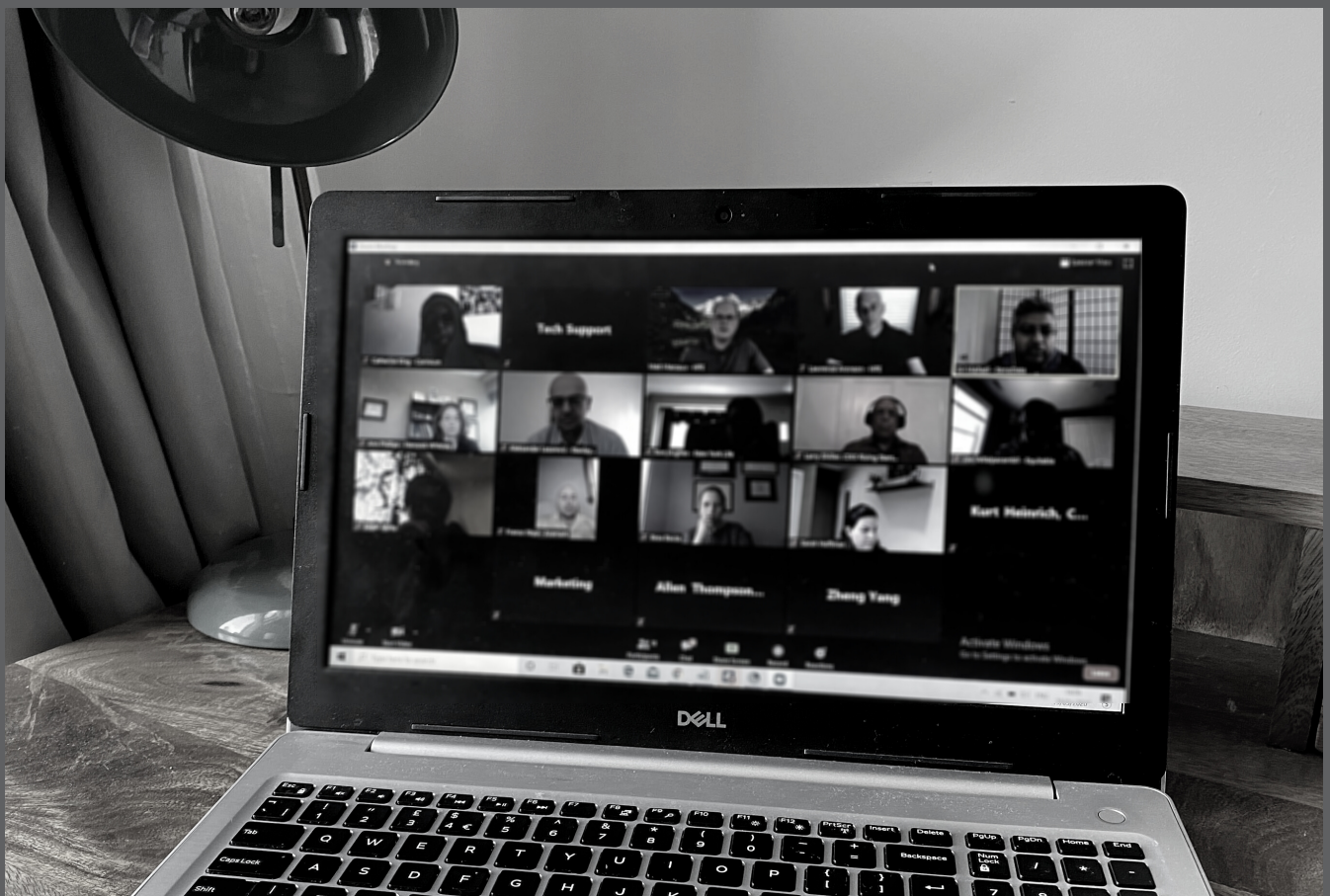
**1 CUSTOM VIRTUAL LUNCH & LEARN, 40+ UNIQUE SENIOR PARTICIPANTS**  
**GEO: US | TARGET AUDIENCE: DATA, ANALYTICS, IT, ENGINEERING**

## SAMPLE OF ATTENDEES:

- CEO/FOUNDER
- CIO
- Cloud Specialist
- Co-Founder and Chief Technology Officer
- CTO
- Developer
- Director
- Director of IT
- Engineering Leader
- Enterprise Infrastructure Architect
- IT Manager
- IT Manager - Digital Platforms
- Manager, Cloud and Infrastructure
- Principal System Engineer
- Senior Manager IT
- Solution Architecture
- Technical Lead

## SAMPLE LIST OF COMPANIES REPRESENTED:

- Cisco Systems
- COPART
- Cornerz
- East West Bank
- Fidelity Investments
- Generational Group
- HealthPartners
- Mayo Clinic
- MBFS
- Mercedes-Benz
- MercedesBenz Financial Services
- Netflix
- Octave Bioscience
- Pfizer Inc
- Redwood Credit Union
- The Timken Company
- US Bank



# IBM'S REINVENTING FINANCIAL SERVICES

## SENIOR EXECUTIVE AUDIENCE ACQUISITION

**GEO: US | TARGET AUDIENCE: DATA, ANALYTICS, IT, ENGINEERING**

### SAMPLE LIST OF ATTENDEES:

- CEO
- CFO/CCO
- Chief Data and Analytics Officer
- Chief Data Officer
- Chief Information Officer
- Chief Innovation Legal Officer & Ass. General Counsel
- Chief Investment Strategist
- Chief Operating Office
- Chief Marketing Officer
- Chief Marketing Officer and Chief Strategy Officer
- Chief Technology Officer
- Design UX Lead VP
- Director - Ent Digital & Analytics
- Director - US Head Analytics & Client Execution
- Director Business intelligence
- Director -Chief of Staff, Enterprise Platforms
- Director Digital Transformation
- Director- Managed Accounts and Alternative Investments
- Director of Data Science
- Director of Engineering
- Director of Global Content Strategy
- Director of Innovation & Engagement
- Director of Program Management
- Director of Regulatory Reporting and Policy
- Director of Strategy & Innovation
- Director product innovation
- Director Strategic Initiatives
- Director, Capital, Data & Analytics
- Director, Compliance Technology
- Director, External Analytics & Data
- Director, GTS Innovation
- Director-Project Management
- EVP - CTO & Operations
- EVP, CIO and Chief Digital Officer
- Executive Director Design Strategy
- Executive Director, Digital Customer Experience
- Executive Director, Digital Wealth Management
- Experience Design Director
- Founding Partner, CIO
- Global Head of Data Operational Strategy
- Global Head of Digital
- Global Head of Operations Transformation
- Head of Business Development
- Head of Compliance Metrics and Analytics
- Head of Conduct Risk
- Head of Cybersecurity and Field Service Marketing
- Head of Data Engineering and Integration
- Head of Digital Marketing Wealth Management
- Head of Global Markets Marketing
- Head of Innovation
- Head of IT Sourcing
- Head of Legal & Compliance Technology
- Head of Machine Learning
- Head of Markets Macro Strategy Products & Analytics
- Head of Product Strategy
- Head of Regulatory Operations
- Head Of Strategy
- Head of Strategy Data Analytics, Global Markets
- Managing Director - Head of Data and Analytics
- Sr. Director- Product Innovation
- SVP Data Management & Data Analytics
- SVP Enterprise Quality Engineering
- SVP Head of Global Operations Excellence Office
- SVP Marketing Strategy
- SVP, Commercial Real Estate Head of Technology
- SVP, Digital Data and MarTech Solutions
- SVP, Government Relations & Public Policy
- SVP, Head of Client Data Strategy
- SVP, Innovation
- VP, Corporate Strategy & Development
- VP, Data Strategy
- VP, Digital Policy
- VP, Innovation Lead
- VP, Investment Operations
- VP - Digital Strategy
- VP Americas Risk Policy and Governance
- VP Chief Architect
- VP Compliance Analytics & Reporting
- VP Data analytics and innovation, internal audit group
- VP Data Science & AI
- VP Digital Strategy
- VP Enterprise Security Architecture
- VP II and Innovation Lead
- Vp of US Innovation Partnerships
- VP Operations
- VP Strategy, Architecture & Business Alignment
- VP Threat Analytics
- VP, Advanced Analytics
- VP, Data Science, Card Data & Machine Learning
- VP, Head of Identity & Access Management
- VP, Head of Investment Management & Operations for Prudential's Customer Office
- VP, Innovation Officer
- VP, Public Cloud Engineering

# IBM'S REINVENTING FINANCIAL SERVICES

## SENIOR EXECUTIVE AUDIENCE ACQUISITION

**GEO: US | TARGET AUDIENCE: DATA, ANALYTICS, IT, ENGINEERING**

### SAMPLE LIST OF COMPANIES REPRESENTED:

- ADP
- AIG
- American Express
- Apple Bank
- AQR Capital Management
- AXA Equitable
- Bank of America
- Bank of China
- Bank of New York Mellon
- Bank of the West
- Barclays
- BlackRock
- BNP Paribas NA
- Broadridge Financial
- Capital One
- Charles Schwab
- Chase
- Chubb
- Citi
- Citi Private Bank
- Citibank
- Citigroup
- City National Bank
- CLS Bank
- Columbia Bank
- Credit Suisse
- Credit Suisse Securities (USA) LLC
- Cross River Bank
- Deutsche Bank
- Equifax
- Equitable
- Everest Re
- Experian
- Federal Reserve
- Fiserv
- Fora Financial
- Global Coverage, Inc
- Goldman Sachs
- Guggenheim Partners
- Hartford Financial Services Group
- HSBC
- J.P. Morgan Chase
- Mastercard
- MetLife
- Morgan Stanley
- MUFG
- Mutual of America
- myWorth
- NatAlliance Securities
- Nationwide Insurance
- NatWest Markets / RBS
- Neuberger Berman
- New York Life
- Newmark Knight Frank
- Northwestern Mutual
- PayPal
- PNC Financial Services
- Popular, Inc.
- Prudential
- RBC
- Republic Bank of Chicago
- Sculptor Capital Management
- Societe Generale Corporate & Investment Banking
- State Street
- Strobis Capital LLC
- TD
- The Hartford
- TIAA
- Trinnacle Capital Advisors
- Trust Risk Control
- UBS
- Visa
- Voya Financial
- Waterfall Asset Management LLC
- Wells Fargo
- Zurich Alternative Asset Management

# LET US CREATE YOUR CUSTOM EVENT

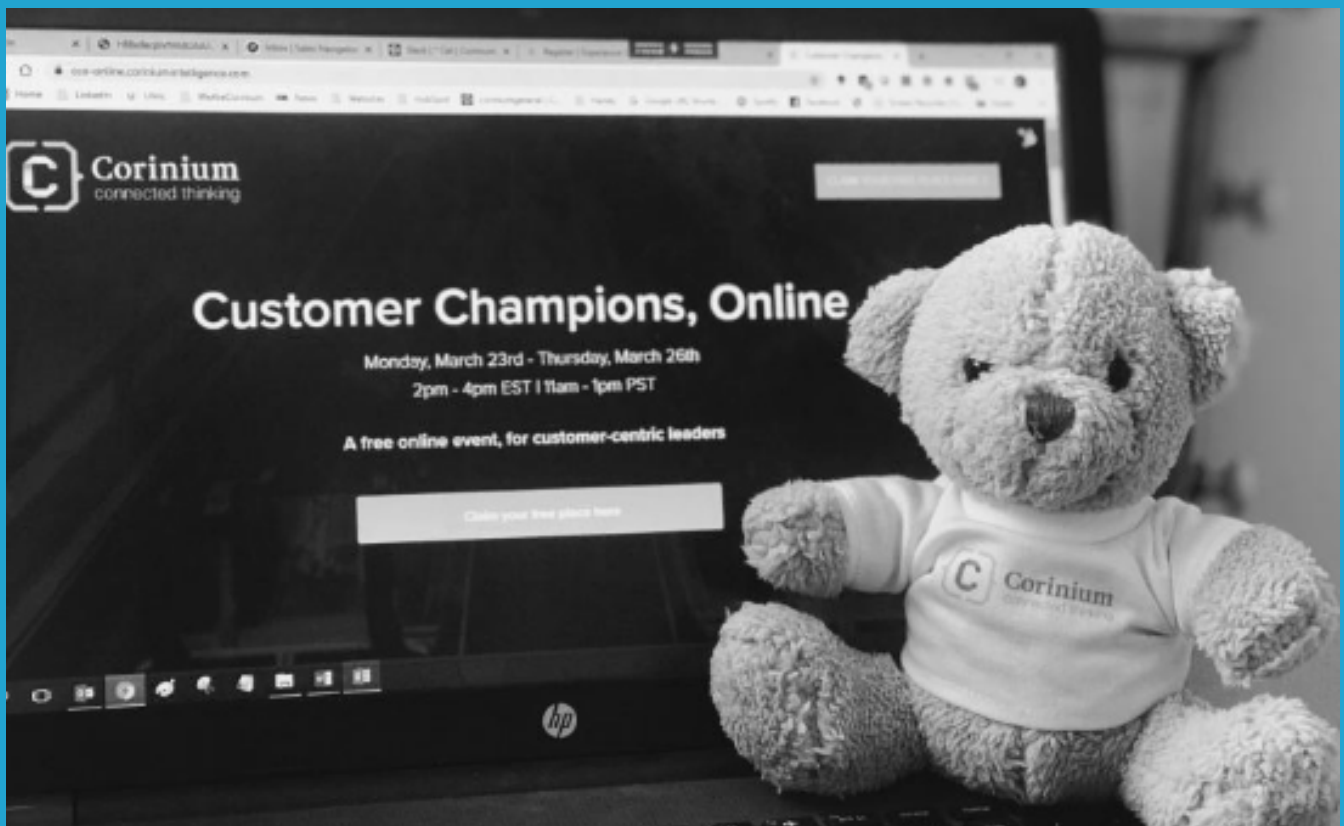
Leverage Corinium's engaged communities, market-leading content, production expertise, and years of event planning experience to achieve your business objectives via our custom events, tailored specifically to your needs.

**Access to your targets:** Corinium custom events provide an innovative, expert-led, online meeting place for you to gain access to your targets.

**Promote Your Expertise and Gain Unparalleled Insights:** Moderating or hosting a custom event allows you to demonstrate thought leadership in front of a captive, engaged audience. You are perfectly positioned to share your expert knowledge while gaining valuable market insights.

**Face to Face Interaction and Engagement:** Our custom events are designed to promote a high level of engagement, interactivity, with key relationship building at the heart.

**Take a seat at the table:** This is an opportunity for you take a seat at the 'table', in a virtual setting, providing your team with access to senior executives that meet your target criteria.



REACH OUT TO YOUR SALES REP TO DISCUSS OUR CUSTOM EVENT OFFERINGS  
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